

BC Centre for Disease Control: Social Media Collection Notice (Twitter)

The Do Bugs Need Drugs? (DBND) program in British Columbia, run out of the BC Centre for Disease Control (BCCDC), uses Twitter, a free messaging service offered by a third party, as one tool in its efforts to communicate clearly, quickly and in an engaging manner to people interested in our work. You can follow us @DoBugsNeedDrugs

Twitter content delivered by DBND at the BCCDC includes (but is not limited to):

- links to news releases, presentation information, tips on use of the website, and facts about DBND
- links to relevant information produced and published elsewhere (work of other organizations, patient organizations, researchers, news organizations and others). This can include videos, blog posts, and retweets (RTs) from other Twitter users. (See below for our policy on RTs.)
- interesting facts, quotes or observations related to our work

The personal information you post to Twitter may be collected by DBND at the BCCDC under s. 26(c) of the Freedom of Information and Protection of Privacy Act for the purposes of engaging and consulting with the public. Please be aware that any information collected may be stored and/or accessed outside of Canada on servers not belonging to DBND at the BCCDC.

To protect your own privacy and the privacy of others, please do not include any personal information including phone numbers and email addresses in the body of your comment. Please do not share personal information about others, including pictures.

Retweets (RTs)

Tweets we retweet (RT) do not imply endorsement on the part of DBND at the BCCDC or the Provincial Health Services Authority (PHSA). We may retweet news, links and personal observations we believe are relevant to the work we do. Importantly, our decision to RT should not be taken as explicit endorsement of any position or argument that may vary from the DBND at the BCCDC or PHSA current official position, nor should it be taken as an indication of a possible shift in the current official position.

Following

Our decision to follow a particular Twitter user does not imply endorsement of any kind. We follow accounts on Twitter we believe are relevant to our work. This could include following the Twitter accounts of companies and other commercial enterprises (and/or their employees) who comment on health related issues.

Ow.ly

DBND at the BCCDC uses Ow.ly and Ht.ly, products of Hootsuite.com, to shorten long URLs for use in social media. Ow.ly and Ht.ly collect and provide data on how often, and when, the shortened URLs are clicked on. Ow.ly and Ht.ly analytics show how many people clicked on the URLs posted by DBND at the BCCDC, compared to the total number of clicks on the shortened URLs. Ow.ly and Ht.ly analytics do not provide any personally identifying information (PII) about the visitors who open the shortened links. The privacy policy covering the use of Ow.ly links is available at <http://ow.ly/privacy>.

How We Protect and Use the Personal Information We Collect

DBND's collection, use, disclosure and retention of information comply with the provisions of the Freedom of Information and Protection of Privacy Act. Collected information is used only by authorized DBND at the BCCDC or PHSA staff to fulfill the purpose for which it was originally collected.

We will not sell or trade any personally identifiable information that may be collected from our website and will not disclose such information to third parties except as authorized by law.

When you send us electronic mail via our website, your message is stored as business correspondence accessible only to authorized DBND website staff.

If you have any questions about the collection, or use, of your personal information by DBND at the BCCDC, please contact:

Corporate Director of Information Access and Privacy
Provincial Health Services Authority
#245 – 601 West Broadway
Vancouver, BC
604-707-5834

Monitoring Hours – Pacific Time

DBND's twitter feed is monitored during regular business hours, Monday – Friday, 8:30 a.m. – 4 p.m. Pacific Time. We will do our best to respond to tweets within 2 business days.

Media

Please note, media inquiries will not be responded to on Twitter. If you are with the media and need assistance, please contact the media pager at: (604) 871-5699.